



invafresh

CORPORATE FACTS

Think forward. Think fresh.™

With the #1 Freshology™ AI enhanced SaaS platform for fresh food retail operations.

Best in Fresh Measurable Outcomes

30%

Shrink reduction

5%

Fresh sales growth

3+%

Labor efficiency

100%

Fresher product

We Shape the Future of Fresh Retail

For more than 30 years, the heritage of Invafresh enabled fresh food retailers to create extraordinary store operations performance and differentiated consumer experiences. Invafresh is deployed in more than 25,000 grocery stores spanning a global reach of 15 countries to provide software platforms for omnichannel demand forecasting, merchandising, replenishment, and sustainability and compliancy support.

We are a team of customer success driven Freshologists™ on the mission to empower food retailers with the #1 platform for fresh food retail and accelerate the transition to fresher demand and supply. We are here to inspire the world to think forward and think fresh - one fresh food experience and operation at a time to contribute to a fresher, healthier, and more sustainable lifestyle for all.

We are measured on one metric only - Customer Success. This is based on our deep domain knowledge, operational field experience, and tested and proven methods we have developed over the 30+ years helping global grocers win and lead in fresh.

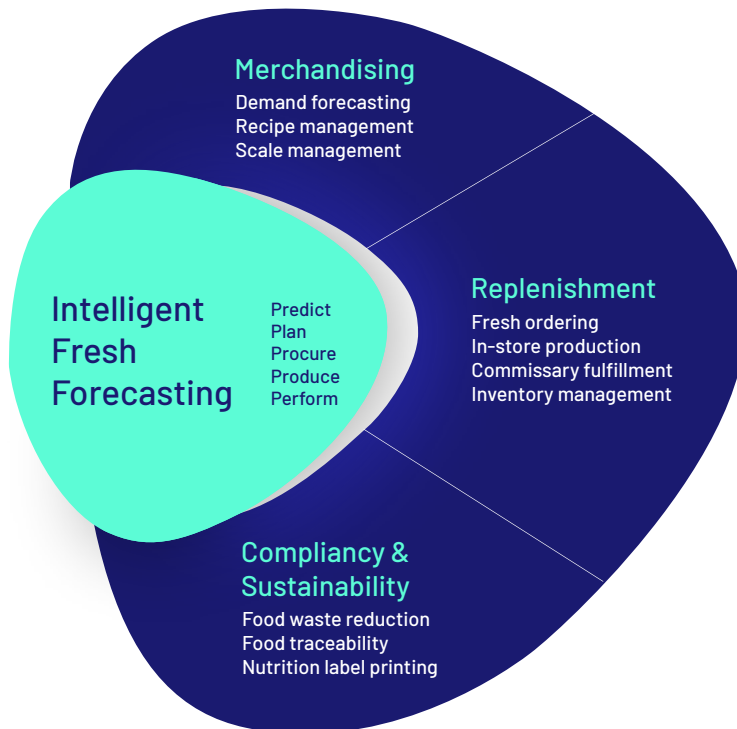
Market Leader of Fresh Food Forecasting

Freshology is the technology + data designed for fresh food retail operations.

Invafresh is the leader of freshology with its unified platform and demand forecasting engine for all processes across fresh food retail merchandising, replenishment, and compliancy and sustainability.

Fresh Retail Platform

For fresh food retail operations



1 Intelligent Forecasting

One demand sensing forecast engine for all solutions to power workflow automation and data-driven operations and decisioning.

2 Fully Modular

Adaptive to changes. Enables incremental transformation with less risks.

3 Unified Integration Model

Connect to any data source, enterprise system, application or environment in the most easy, fast and flexible way.

4 Cloud, Mobile and Actionable First

Designed for cloud deployment, mobile UX and actionable insights.

Leadership Team

Tim Spencer

CEO & Freshologist

Patrick Leung

Chief Financial Officer

Doug Iverson

Chief Revenue Officer

Jocelyn VanPatter

Chief Human Resources Officer

Joe Smirlies

Sr. Vice President, Product Management

Gary Lais

Vice President, Scale Management

Stephen Midgley

Vice President, Marketing

Paul Monaghan

Vice President, Cloud Engineering

Laura Morgan

Vice President, Development & Quality Assurance

Russ Newall

Vice President, Customer Success

The Invafresh Solutions Portfolio

Every solution is purpose built, proven and highly flexible to cover all types of use cases, scale to any size of operations and be configurable. All solutions run on the same forecast and data engine, share the same UI, codebase, integration layers and can be centrally managed to provide holistic visibility.

MERCHANDISING



DEMAND FORECASTING

AI enhanced fresh demand forecasting engine for live, accurate and granular forecasts from individual store and by item to corporate level.



RECIPE MANAGEMENT

Centrally managed recipe database solution for product cost and quality control.



SCALE MANAGEMENT

Instant, centrally managed, scale agnostic and user friendly solution to manage all price and product information in scales.

REPLENISHMENT



FRESH ORDERING

Solution to automate the generation of orders for the replenishment of fresh items whether sold directly or used in production of other fresh items for optimal quality and cost effectiveness.



IN-STORE PRODUCTION

Solution to centrally manage daily production plans across all stores and feed back production performance data.



COMMISSARY FULFILLMENT

Demand driven replenishment for both the stores and commissary based on maintaining a perpetual inventory of raw ingredients to finished goods.



INVENTORY MANAGEMENT

A solution to manage all perpetual inventory movement including markdowns, production, conversions and cycle counts powered by a forecasting engine that provides demand predictions further from the rest.

COMPLIANCY & SUSTAINABILITY



FOOD WASTE REDUCTION

Solution used to match fresh food demand and supply to reduce waste and unnecessary produce, markdowns and promotions that are toxic to fresh.



FOOD TRACEABILITY

Solution to effectively track and trace all information of a given fresh food product or ingredients at the point of in-store production and sale.



NUTRITION LABEL PRINTING

Printer agnostic, intuitive to use and visually flexible solution to print customized nutrition and product information labels.

30+
Years in serving
global grocers

25,000+
Stores on our
platform

99%
Customer
retention rate

\$150M
Waste eliminated
annually

\$100M
Fresh revenue
transacted daily

150
Team of Freshologists
serving a
100,000+ community