



CUSTOMER SUCCESS STORY

Brookshire Grocery Company has 187 stores with 17,000 employees across three states

“InvaFresh delivers us the right data at the right time across all our stores, allowing us to deliver an exceptional experience for both our store employees and customers.”

Annette Adams
IT Director, Brookshire Grocery Company



CHALLENGES

- Inaccuracies with recipe management as discontinued items had to be manually deleted
- Cost calculation inaccuracies were impacting store margins
- Stores didn't have insights into how ingredient costing affected recipe margins

RESULTS

- ACCURACY**
Ingredient costing automatically updates everyday allowing for real time analysis of recipe margins
- VISIBILITY**
BGC now has visibility across all 187 stores and 1200 scales with the ability to see recipe costs at the store level
- CONTROL**
Confidence knowing all gross margin for all recipes cost are contained