



The Industry Standard for Fresh Food Retail Operations

Best in Fresh Measurable Outcomes

30%

Shrink reduction

5%

Fresh sales
growth

3+%

Labor efficiency

\$150M

Waste eliminated
annually

100%

Fresher product

\$100M

Fresh revenue
transacted daily

Shaping the Future of Fresh Retail Operations

The heritage of Invafresh has enabled fresh food retailers to create extraordinary store operations performance and differentiated consumer experiences.

Deployed across more than 25,000 grocery stores spanning a global reach of 18 countries, providing a software platform for omnichannel demand forecasting, merchandising, replenishment, sustainability and compliancy support.

We are a team of customer success driven Freshologists™ on a mission to empower food retailers with the industry standard for fresh food retail and accelerate the transition to fresher demand and supply. We are here to inspire the world to think forward and think fresh - one fresh food experience and operation at a time to contribute to a fresher, healthier, and more sustainable lifestyle for all.

Market Leader of Fresh Food Forecasting

Driven by real-time data analytics and enhanced by artificial intelligence and machine learning, our mobile-centric Fresh Retail Platform allows grocery retailers to optimize demand forecasting, merchandising, replenishment, and compliancy and sustainability for all their Fresh operations.

Fresh Retail Platform

A Unique Solution for Complex Operations

1 Intelligent Forecasting

One demand sensing forecast engine for all solutions to power workflow automation and data-driven operations and decisioning.

2 Built-In Analytics

Enterprise reporting and actionable insights to achieve your operational targets.

3 Unified Integration Model

Seamless, flexible, and secure. Connect to any data source, enterprise system, application, or environment.

4 Cloud Native

Securely access your data and gain insights to run your retail operations.



Leadership Team

Tim Spencer

CEO & Freshologist™

Patrick Leung

Chief Financial Officer

Doug Iverson

Chief Revenue Officer

Sarah Sandberg

Chief Customer Officer

Jocelyn Van Patter

Chief Human Resources Officer

Joe Smirlies

Sr. Vice President, Product Management

Stephen Midgley

Vice President, Marketing

Paul Monaghan

Vice President, Cloud Engineering

Laura Morgan

Vice President, Development & Quality Assurance

Russ Newall

Vice President, Customer Success

The Invafresh Solutions Portfolio

Every solution is purpose built, proven and highly flexible to cover all types of use cases, scale to any size of operations and be configurable. All solutions run on the same forecast and data engine, share the same UI, codebase, integration layers and can be centrally managed to provide holistic visibility.

MERCHANDISING



DEMAND FORECASTING

AI enhanced fresh demand forecasting engine for live, accurate and granular forecasts from individual store and by item to corporate level.



RECIPE MANAGEMENT

Centrally managed recipe database solution for product cost and quality control.



SCALE MANAGEMENT

Instant, centrally managed, scale agnostic and user friendly solution to manage all price and product information in scales.

REPLENISHMENT



ORDERING

Automate the generation of orders for the replenishment of fresh items whether sold directly or used in production of other fresh items for optimal quality and cost effectiveness.



PRODUCTION PLANNING

Centrally manage daily production plans across all stores and feed back production performance data.



COMMISSARY FULFILLMENT

Demand driven replenishment for both the stores and commissary based on maintaining a perpetual inventory of raw ingredients to finished goods.



INVENTORY MANAGEMENT

Manage all perpetual inventory movement including markdowns, production, conversions and cycle counts powered by the most accurate forecasting engine in the industry.

COMPLIANCY & SUSTAINABILITY



FOOD WASTE REDUCTION

Match fresh food demand and supply to reduce waste and unnecessary produce, markdowns and promotions that are toxic to fresh.



FOOD TRACEABILITY

Effectively track and trace all information of a given fresh food product or ingredients at the point of in-store production and sale.



NUTRITION LABEL PRINTING

Printer agnostic, intuitive to use and visually flexible solution to print custom tailored nutrition and product information labels.

THE WORLD'S LEADING GROCERS TRUST INVAFRESH

